

SMS Studio

SMS Subscription



Keep your customers in the loop

Repeat custom is an essential area for all businesses; as such it is vitally important to keep your existing customers informed of relevant news, promotions and upcoming events. Setting up and maintaining this steady stream of reminders can be a costly exercise when using conventional means.

SMS Subscription allows an organisation to quickly and cost effectively send news, alerts and updates to interested customers. Having sent an 'opt-in' text message to the organisation or brand they wish to receive more information from, the individual will automatically receive information directly from the source to their mobile through SMS Subscription.



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What is SMS Subscription?

SMS Subscription is a means of delivering updates, alerts, news and information directly to customers a regular basis. The flexible nature of SMS Subscription means that the user is able to send messages to a subscribed customer as and when required or on an automated basis and at pre-set regular intervals: all through the easy to use online control panel. SMS Subscription is not only an effective marketing tool but also a way to instantly provide customers with alerts linked to specific accounts and services and a means of keeping members of organisations informed of upcoming events and news.

Once a customer has contacted the user by sending a text message containing the pre-established keyword they will automatically receive a user-defined welcome message and become eligible to receive text messages directly from SMS Subscription. If at any point the customer wishes to cease from receiving messages from the SMS Subscription user all they need to do is reply to a user's message quoting the word 'stop'.

The flexibility offered by SMS Subscription makes it one of the quickest, easiest and most effective means of keeping customers, colleagues and interested parties firmly 'in the loop'.

Want to send one-off text message to your customers? Try our "SMS Studio" service.

Features

- Reports of subscription activity
- Option to automate system to send messages on a daily, weekly or monthly basis
- Import/Export functionality with Microsoft Excel
- Option to manually subscribe or unsubscribe group members
- Can also be used to supply a premium service

The Benefits

- Access remotely 24 hours a day as required
- Quickly set-up and tailor the service as required
- Send information securely
- Engage directly with customers on a pre-arranged basis
- Receive full back up from our technical support team

To find out more about SMS Subscription or request a demonstration,
get in touch with our expert team on 0844 556 7888