

SMS Studio

SMS Broadcast



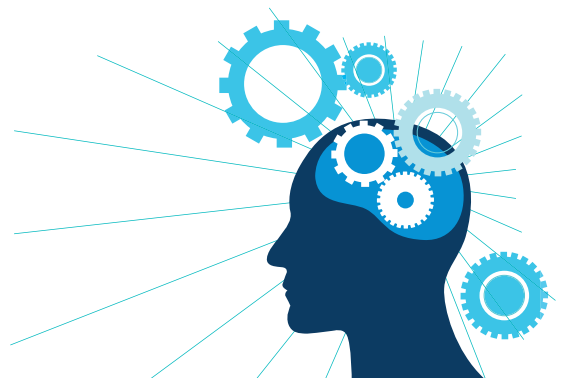
Spread your message

Sharing urgent, important or time sensitive information with a large group of people can be a time consuming, ineffective and costly practice. Doing so over the telephone requires a large workforce and can take a great deal of time, whilst email contact is often ignored, lost or not read by the recipient in time to be relevant.

The SMS (or text message) is one of the quickest and most popular forms of digital communication in use today. With the vast majority of people now easily contactable by text message, SMS Broadcast represents a highly efficient means of distributing mass messages in a time and cost effective manner.



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What is SMS Broadcast?

SMS Broadcast is a means of sending mass text messages to a chosen group of recipients. These groups can be easily created in the online control panel by importing contact details from a Microsoft Excel spreadsheet. With no limit to the number of contacts within a group, the ability to quickly update and amend the recipients and the option to save and use message templates, SMS Broadcast is as simple to use as it is powerful.

Once a message has been distributed using SMS Broadcast, the user has access to delivery reports which provide an overview as to the initial effectiveness of the mail-out; making this service a great promotional tool. In addition to forming the foundation of a promotional campaign, SMS broadcast is also perfectly suited for sending important information quickly and securely. Whether you're a Local Authority, School, Public Service department, transport authority or even a retailer: SMS Broadcast is one of the fastest, easiest to manage and most cost effective ways to directly contact your target audience on demand.

Want to keep your customers informed on a more regular basis? Try our "SMS Subscription" service.

Features

- Option to customise message originator
- Editable message templates
- Comprehensive number history
- Importable and customisable contact groups
- Blacklist automatically generated and applied to future messages
- Ability to access replies to messages sent
- Full statistics and message delivery reports available for each campaign

The Benefits

- Access remotely 24 hours a day as required
- Save money compared to sending an SMS using a mobile phone
- Receive full management and delivery reports
- Set-up and adjust quickly and easily
- Save time with message templates and saved contact groups
- Receive full back up from our expert technical support team

To find out more about SMS Broadcast or request a demonstration, get in touch with our expert team on 0844 556 7888